



Distinctions of high performance  
in the energy industry

## *Congratulations!*

**Y**our company has been rated #1 in one or more categories in a recent customer satisfaction survey conducted by EnergyPoint Research.

EnergyPoint Research is the only provider of independent customer satisfaction ratings for the global energy industry. Since 2003, we have conducted unbiased research and provided market intelligence regarding the performance of suppliers in various energy-industry segments. High-performing suppliers are essential to meeting the complex challenges of this highly specialized marketplace.

By receiving a first-place rating in customer satisfaction, your company has earned enviable accolades as a top performer from industry end users, buyers and influencers. With this distinction comes two ways to showcase your company's commitment to customer satisfaction: **the EnergyPoint Research Seal of Excellence™ and Customer Satisfaction Award™ programs.**

The Seal of Excellence is the recognized symbol of quality and performance in the energy industry, while the accompanying Customer Satisfaction Award is a physical tribute to the meritorious performance of your organization. These awards reflect the positive associations of industry users and influencers with your products, services and brand.

Contact us to review the benefits of these programs in promoting your company's commitment to outstanding customer satisfaction.



# Seal of Excellence

Display Your #1 Rating in Customer Satisfaction



The prestigious EnergyPoint Research Seal of Excellence™ is the recognized symbol of customer satisfaction in the global energy industry. Your company is among the elite few that has earned the right to display this seal designating its premier position in the marketplace.

The Seal of Excellence is a licensed program through which top-rated companies can communicate their commitment to customer satisfaction, one that is confirmed by objective and independent research studies. Your company can license the Seal of Excellence for each category in which it achieved a first-place rating.

The customized seal can be used in marketing and communications materials, websites, trade-show booths, advertising, shareholder reports, business-development presentations, and more. The seal signifies that an independent third-party has rated your company #1 in a category based on surveys that included responses from thousands of industry end users, buyers and influencers. It is truly the *ultimate customer testimonial!*

As part of the program, EnergyPoint Research provides high-resolution digital artwork for each seal customized for your first-place rating category. Color and specifications for reproduction are also provided to assure excellent reproduction. The license to use a seal is typically valid for a minimum of 12 months, or until a successor survey is published by EnergyPoint Research.



# Customer Satisfaction Award

Showcase Your High Performance

**P**roudly display this striking symbol of your company's first-place rating in customer satisfaction with the EnergyPoint Research Customer Satisfaction Award™ – a physical tribute and testament to outstanding delivery of customer satisfaction. This award bears the EnergyPoint Seal of Excellence and is an extension of the program that has successfully highlighted superior customer satisfaction since 2003.

The Customer Satisfaction Award is hand-polished and sculpted from solid aluminum, and anodized with bright gold and silver finishes. It is customized

with your company name and the survey category in which your #1 ranking was achieved. The award is confirmation that your company is unsurpassed in customer satisfaction.

The award is available in two styles to display your company's achievement. It measures 9 ½-inches tall and comes on a solid base for upright display. As an alternative, the award is available without a base in a version suitable for wall hanging. Either way, the Customer Satisfaction Award is an impressive reflection of your company's high standards.

## EnergyPoint Research Customer Satisfaction Award™

*Symbolizing your company's commitment to outstanding customer satisfaction.*



# EnergyPoint Research

**A**t EnergyPoint Research, we believe what we do matters. The global energy industry spends almost a trillion dollars per year on upstream, midstream and downstream products and services. Consumers spend similar amounts at the pump and burner tip. It's a global business. And it's vital to the world's economy.

Our mission is to provide market intelligence that impacts success. Since 2003, we have conducted independent research regarding many of the industry's key suppliers. Through our proven evaluation processes, we gather, analyze and publish comprehensive ratings in areas important to the industry and its stakeholders.

We conduct surveys in six general categories including Offshore Drillers, Land Drillers, Oilfield Products, Oilfield Services, Midstream Services and Downstream. Detailed results from our surveys are available in the form of comprehensive reports, as well as through online-portal access. These proprietary offerings enable in-depth analyses of survey results to identify specific areas of both satisfaction and opportunity, as well as insights into what customers value most when assessing their suppliers.

Contact us today to learn more about the EnergyPoint Research Seal of Excellence™ and Customer Satisfaction Award™ programs, as well as our entire suite of data and research offerings.

## **EnergyPoint Research, Inc.**

Houston, Texas

713.529.9450

[info@energypointresearch.com](mailto:info@energypointresearch.com)

[www.energypointresearch.com](http://www.energypointresearch.com)

**Market Intelligence for Today's Global Energy Industry**

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